



## **About MobileMax:**

MobileMax (TASE: MBMX) is the world leader of Mobile UC and FMC applications to the telecommunications industry and is a key player in the Unified Communication (UC) arena. MobileMax develops and licenses a unique product suite that provides a major differentiator to both Fixed and Mobile Carriers. MobileMax provides a turn-key solution and platform that allows Carriers to launch Mobile UC applications quickly and cost effectively. The MobileMax platform supports all the leading Smartphone's on the market including Blackberry, iPhone, Android, Symbian and Windows Mobile.

## **Key customers:**

MobileMax has over 18 carrier customers including:

Verizon – [www.verizon.com](http://www.verizon.com) - [Click here](#) to see the latest PR with Verizon

British Telecom – <http://btoma.mobile-mx.com>

Reliance Communications - <https://www.relianceglobalcall.com/index.aspx>

TATA Communications – <http://www.trueroots.us/calling/onetouch>

IBasis (a KPN company) - <http://www.pingo.com/>

8X8 - <http://www.8x8.com/BusinessSolutions/ByProduct/MobileTalk.aspx>

## **The MobileMax Product Suite:**

The product suite consists of 3 Modules:

### **1. Mobile VoIP**

- SIP Soft phone over Wi-Fi or 4G/3G
- Click to dial

### **2. Mobile UC – Call control**

- Single identity with both Business/Private modes
- Enterprise Integration: Corporate Directory
- Call Control: Call Forward, DND, Remote Office, etc...
- Mid Call PBX Menus - Conference, Call Transfer, etc...

### **3. Instant Messages & Presence**

- Integrated into Corporate directory
- Access to other communities – Google Talk, Facebook etc...

